

Viruses 2024 – A World of Viruses

14–16 February 2024 | Barcelona, Spain

What is Viruses 2024 – A World of Viruses?

Viruses 2024 is part of an international, academic conference series that is organized by Sciforum, an MDPI service. This year's conference will take place in Barcelona (Spain) and aims to bring together top scientists, researchers, and industry experts from around the world to share their findings on the latest developments in viral pathogenesis and immune responses. The conference will focus on a diverse range of topics, including:

- General Topics in Virology
- Antiviral Therapeutics, Vaccines, and Host Defenses

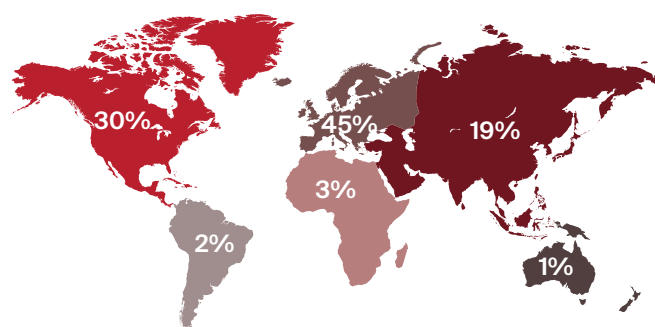
- Antiviral Innate Immunity
- Structure and Mechanisms of Virus Replication
- Virus-Host Interactions
- Viral Pathogenesis and Evolution

These topics will be presented and discussed by leading experts in the field, making Viruses 2024 an essential platform for exchanging knowledge and sharing findings of the latest developments in virology.

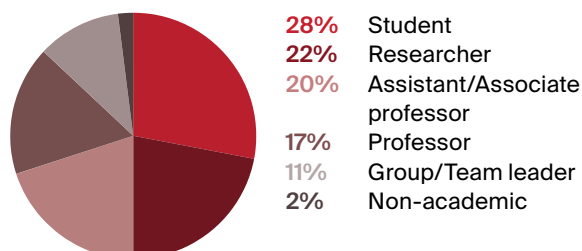
Number of registrations

2022	virtual	190
2020	in-person	244
2018	in-person	225

Continents of origin in 2020



Professional roles of our registrants



Conference visibility

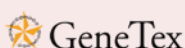
Unique website visitors

- 21,227 (2022 – virtual)
- 26,775 (2020)
- 42,743 (2018)

Outreach

- More than 10,000 contacts in our email database
- More than 10,000 Social Media followers

Previous Sponsors:



Sponsorship Packages

	Bronze EUR 500	Silver EUR 1,000	Gold EUR 2,000	Platinum EUR 3,000
Logo and link on conference webpage	✓	✓	✓	✓
Logo and link in the conference booklet (printed version) and in the book of abstracts (online version)	✓	✓	✓	✓
Mention in the Thank You email	✓	✓	✓	✓
Welcome post as a Conference sponsor on our Social Media Platforms		✓	✓	✓
Included in Conference email shots - Sent out according to the event's schedule with the sponsor's logo / message / link (max. 180 characters)		1	2	All*
Exhibit Booth (1 Table)			✓	✓
2-3-minute presentation of your company during the conference (video or live presentation)				✓
Included on physical MDPI promo posters and roll-up banners				✓
Complimentary Conference Registration			1 Person	2 People

* From the date of the signed sponsorship agreement.

Other Sponsorship Opportunities

Mention in both Survey emails – EUR 600

Receive Bronze Level Benefits – only 1 available

The sponsor will be mentioned in the Survey emails that will be distributed after the conference.

Post on Social Media – EUR 600

Receive Bronze Level Benefits

The sponsor will have the opportunity to advertise their product/service in a customized Social Media Post that will be shared on Sciforum's social media platform. The post can be a banner/video/message.

Insert in conference bags – EUR 700

Receive Bronze Level Benefits

The sponsor has the opportunity to insert a flyer/documentation in the conference bags, to inform the participants/speakers of topics/symposiums/breaking news. (Item fulfilled by sponsor.)

DEMS (dedicated email shots) – EUR 750 each

Receive Bronze Level Benefits

High-impact DEMS (dedicated email shots) will be sent out to all the conference participants, authors, and subscribers. The sponsor will provide an HTML file with text and images. Sciforum will prepare a test DEM for the sponsor to approve before it is sent out to the mailing list. The file can be any communication messages that the sponsor would like. The DEMS can be sent out before/during/after the event, according to the sponsor's requirements.

Sponsor Section on the website – EUR 1,250

Receive Silver Level Benefits – only 3 available

The sponsor will have the possibility of inserting a banner/video/flyer/message in a customized section on the conference website.

Certificate of Attendance – EUR 1,500

Receive Silver Level Benefits – only 1 available

The sponsor's logo will appear on the certificate, which will be made available online to all participants after the conference.

Coffee Breaks – EUR 1,500

Receive Silver Level Benefits

The sponsor will have the possibility to place its logo on the tables of the Coffee Breaks. The Sponsor can also place max. 2 roll-up banners or posters with their information during the particular Coffee Break. (Item fulfilled by sponsor.)

Poster Session and Aperitif – EUR 1,500

Receive Silver Level Benefits – only 1 available

The sponsor will have the possibility to place its logo on the tables of the Aperitif which is happening in parallel to the Poster

Session. The Sponsor can also place max. 2 roll-up banners or posters with their information during the Poster Session/Aperitif. (Item fulfilled by sponsor.)

Reception desk – EUR 2,250

Receive Gold Level Benefits – only 1 available

The sponsor has the option to place a roll-up banner or poster with their information at the reception, i.e. at the entrance of the venue. (Item fulfilled by sponsor.)

Conference Badge – EUR 2,250

Receive Gold Level Benefits – only 1 available

The sponsor has the possibility to brand the official conference badges, which will be distributed to all conference participants/speakers. Good solution for brand awareness and visibility. (Item fulfilled by Sciforum.)

Conference bag – EUR 2,250

Receive Gold Level Benefits – only 1 available

The sponsor has the possibility to brand the official conference bags, which will be distributed to all conference participants/speakers. Good solution for brand awareness and visibility. (Item fulfilled by Sciforum.)

Lanyard – EUR 2,500

Receive Gold Level Benefits – only 1 available

The sponsor has the opportunity to personalize the conference lanyards with their company's logo, for maximum brand awareness and exposure during the event. (Item fulfilled by Sciforum.)

Welcome Reception – EUR 2,500

Receive Gold Level Benefits – only 1 available

The sponsor will have the possibility to place its logo on the tables of the Welcome Reception. The Sponsor can also place max. 2 roll-up banners or posters with their information during the Welcome Reception. (Item fulfilled by sponsor.)

Lunch Break – EUR 2,500

Receive Gold Level Benefits – only 3 available

The sponsor will have the possibility to place its logo on the tables of a Lunch Break. Lunch break selections are determined on a 'first come, first served' basis, with a maximum of one sponsor available per conference day. The Sponsor can also place max. 2 roll-up banners or posters with their information during the particular Lunch Break. (Item fulfilled by sponsor.)

Conference Dinner – EUR 3,500

Receive Platinum Level Benefits – only 1 available

The sponsor will have the possibility to place its logo on the tables of the Conference Dinner. The 2 complimentary registrations would also include access to the Conference Dinner. (Item fulfilled by sponsor.)

Company Details

Company _____
Street _____
P.O. Box _____
Country, postcode, place _____
Telephone _____
Website _____
E-mail address _____

Order Details (please select only one)

Bronze Package	Platinum Package
Silver Package	Other (please specify below)
Gold Package	

Other Sponsorship Opportunity

Additional comments

Payment

Total amount payable (EUR) _____

I will arrange a bank transfer to MDPI. Please send me the necessary payment details.

Signature and Date

The undersigned hereby registers to sponsor the conference Viruses 2024. The registration creates a legally binding contract between the conference and the company (sponsor). By giving a valid signature, the company agrees to the general terms and conditions as outlined below. The company agrees to recognize the rules and regulations set by the event organizer.

Signature _____
Date _____

A) Order Availability and Payment

Upon completion and submission of this order form, we will confirm to you if the selected sponsorship package for this conference is still available. In case a package is no longer available, we will offer you an alternative. You are entitled to decline the alternative proposal. MDPI reserves the right to decline an order.

The invoice for the order is payable within 30 days after receipt of the invoice.

Prices are subjected to VAT where applicable.

B) Withdrawal of the Order

If you find it necessary to withdraw your sponsorship or exhibition package, please inform us immediately at viruses2024@mdpi.com. For cancellations made less than 30 days prior to the open day of the conference, MDPI reserves the right to charge 50% of the initial order unless otherwise agreed between the parties. For cancellations made less than 10 days prior to the opening day of the conference, MDPI reserves the right to charge the full amount of the initial order, unless otherwise agreed between the parties.

C) Insurance / Liability Indemnity

Liability insurance, as well as insurance against fire, explosions and natural events is obligatory for all sponsors, and must be taken out independently. MDPI is unable to take out insurance on behalf of the sponsors and cannot be held liable for any damages.

D) Complaints

Complaints concerning the conference need to be addressed to MDPI immediately at viruses2024@mdpi.com.

E) Execution Disclaimer

MDPI cannot be held liable for unforeseen political, ecological, economic or other "force majeure" events and disasters that, in good faith, render it impossible to execute the conference.

F) Place of Jurisdiction

Place of jurisdiction for any disputes arising in connection with the event shall be the registered address of the conference organizer, MDPI, in Basel, Switzerland.

Return this form before 15 January 2024 to:

Viruses 2024 Sponsoring, MDPI
St. Alban-Anlage 66
4052 Basel
Switzerland

Tel.: +41 61 683 77 34

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