

What is the 10th World Sustainability Forum (WSF2023)?

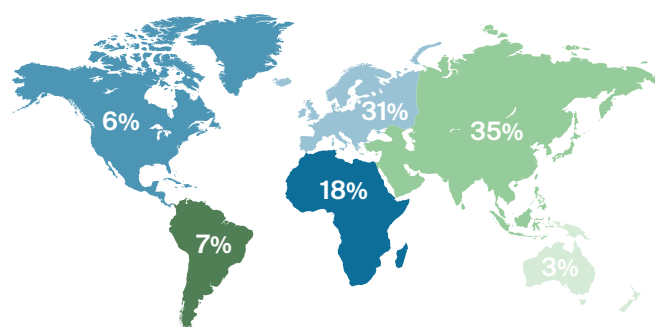
WSF2023 is part of a global, academic, sustainability forum series that is organized by Sciforum, an MDPI service. This year, we are celebrating the 10th edition and we are marking this special occasion by holding a 24-hour event held in 3 hubs (Singapore, Basel-CH, Toronto-CA), as well as online. Three main subjects will be distributed amongst the three locations:

- Sustainability for Social Community Impact (Singapore)
- Sustainability in the Industry, and at University and Corporate Settings (Basel)
- Sustainability in the Built Environment (Toronto)

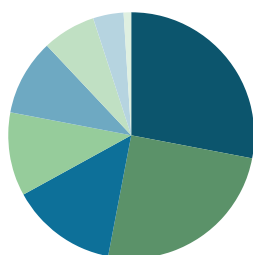
Number of registrations

2021		1,104	
2020			1,839
2017	184		

Continents of origin in 2021



Professional roles of our registrants



Top 10 countries

Brazil	Philippines
Canada	Saudi Arabia
India	Spain
Italy	Switzerland
Pakistan	USA

Conference visibility

Unique website visitors

- 22,303 (2021)
- 42,846 (2020)
- 26,494 (2017)

Outreach

- More than 10,000 contacts in our email database
- More than 10,000 Social Media followers

Previous Sponsors in MDPI Conferences:



fluorochem



Sponsorship Opportunities

Post on Social Media – CHF 350.-

Receive Basic Level Benefits

The sponsor will have the opportunity to advertise their product/service in a customized Social Media Post that will be shared on the company's social media platform. The post can be a banner/video/message.

Insert in conference bags – CHF 600.-

Receive Basic Level Benefits

The sponsor has the opportunity to insert a flyer/documentation in the conference bags, to inform the participants/speakers of topics/symposiums/hot news. (Item fulfilled by sponsor).

Virtual booth to promote your products/services – CHF 900.-

Receive Basic Level Benefits

The sponsor will have a virtual booth on the online platform Airmeet. The booth will be alongside the Poster Session, so traffic is expected.

Sponsor Section on the website – CHF 2,000.-

Receive Regular Level Benefits – only 3 available

The sponsor will have the possibility of inserting a banner/video/flyer/message in a customized section on the conference website.

DEMS (dedicated email shots) – CHF 3,000.- each

Receive Regular Level Benefits

Dedicated high impact DEMS (dedicated email shots) which will be sent out to all the conference participants, authors, and subscribers. The sponsor will provide an HTML file with text and images. Sciforum will prepare a test DEM for the sponsor to approve before it is sent out to the mailing list. The file can be any communication messages that the sponsor would like. The DEMS can be sent out before/during/after the event, according to the sponsor's requirements.

Advert page – CHF 4,500.-

Receive Regular Level Benefits – only 3 available per hub

ADV page in the conference book (full page). Available pages: 2nd, 3rd and 4th cover page.

Contact us if you want to be included in all 3 hubs!

Official Conference DEMS – CHF 8,000.-

Receive Premium Level Benefits – only 3 available

The sponsor will be included in every official Conference DEMS (email shots), for example abstract submission deadlines or other important messages for the Conference participants.

Sent out according to the event's schedule with the sponsors logo / message / link (max. 180 letters) on each official DEM.

Conference bag – CHF 9,000.-

Receive Premium Level Benefits – only 3 available (1 per hub)

The sponsor has the possibility to brand the official conference bags, which will be distributed to all conference participants/speakers. Good solution for brand awareness and visibility. (Item fulfilled by Sciforum).

Contact us if you want to be included in all 3 hubs!

Lanyard – CHF 9,000.-

Receive Premium Level Benefits – only 3 available (1 per hub)

The sponsor has the opportunity to personalize the conference lanyards with their company's logo, for maximum brand awareness and exposure during the event. (Item fulfilled by Sciforum).

Contact us if you want to be included in all 3 hubs!

In-person exhibit space – Price upon request

Receive Premium Level Benefits – check with us for availability

The sponsor will have a space of its own to advertise their product or service to the attendees.

Prices may vary depending on the selected hub. Contact us for more information.

Welcome Reception – Price upon request

Receive Deluxe Level Benefits – only 3 available (1 per hub)

The sponsor will have the possibility to place its logo on the tables of the Welcome Reception.

Prices may vary depending on the selected hub. Possibility of being included in all 3 hubs. Contact us for more information.

Coffee Breaks – Price upon request

Receive Deluxe Level Benefits – only 3 available (1 per hub)

The sponsor will have the possibility to place its logo on the tables of the Coffee Breaks.

Prices may vary depending on the selected hub. Possibility of being included in all 3 hubs. Contact us for more information.

Lunch Break – Price upon request

Receive Deluxe Level Benefits – only 3 available (1 per hub)

The sponsor will have the possibility to place its logo on the tables of the Lunch Breaks.

Prices may vary depending on the selected hub. Possibility of being included in all 3 hubs. Contact us for more information.

Poster Session and Aperitif – Price upon request

Receive Deluxe Level Benefits – only 3 available (1 per hub)

The sponsor will have the possibility to place its logo on the tables of the Aperitif which is happening in parallel to the Poster Session.

Prices may vary depending on the selected hub. Possibility of being included in all 3 hubs. Contact us for more information.

Sharing is caring

Registration Cost

Receive Basic Level Benefits

We provide organizations the chance to offer people with limited financial resources the opportunity to attend the conference by paying their registration fee. This gives those who might otherwise not be able to afford the costs themselves a chance to attend the conference.

- Sponsor 5 local students to attend in-person – CHF 750
- Sponsor 5 researchers from low, low-middle income countries to attend online – CHF 1,000

We are open to hearing other criteria to be suggested by the sponsor.

Promotional Benefits

	Basic Level Benefits	Regular Level Benefits	Premium Level Benefits	Deluxe Level Benefits
Logo and link on conference webpage	✓	✓	✓	✓
Logo and link in the conference book	✓	✓	✓	✓
Logo and link on virtual platform	✓	✓	✓	✓
Mention in the Thank You email	✓	✓	✓	✓
Welcome post as a Conference sponsor on our Social Media Platforms		✓	✓	✓
2-3 minutes presentation of your company during the conference (video or live presentation)			✓	✓
Virtual booth to promote your products/services				✓
Virtual Conference registration	1	2	2	2
In-person Conference registration			1	2

Company Details

Company _____
Street _____
P.O. Box _____
Country, postcode, place _____
Telephone _____
Website _____
E-mail address _____

Order Details

Additional comments

Payment

Total amount payable (CHF) _____

I will arrange a bank transfer to MDPI. Please send me the necessary payment details.

Signature and Date

The undersigned hereby registers to sponsor the conference **WSF 2023**. The registration creates a legally binding contract between the conference and the company (sponsor). By giving a valid signature, the company agrees to the general terms and conditions as outlined below. The company agrees to recognize the rules and regulations set by the event organizer.

Signature _____

Date _____

A) Order Availability and Payment

Upon completion and submission of this order form, we will confirm to you if the selected sponsorship or exhibition package for this conference is still available. In case a package is no longer available, we will offer you an alternative. You are entitled to decline the alternative proposal. MDPI reserves the right to decline an order.

The invoice for the order is payable within 30 days after receipt of the invoice.

The Value Added Tax (VAT), if applicable, will be added to the total cost of the payment.

B) Withdrawal of the Order

If you find it necessary to withdraw your sponsorship or exhibition package, please inform us immediately at wsf@mdpi.com. For cancellations made less than 30 days prior to the open day of the conference, MDPI reserves the right to charge 50% of the initial order unless otherwise agreed between the parties. For cancellations made less than 10 days prior to the opening day of the conference, MDPI reserves the right to charge the full amount of the initial order, unless otherwise agreed between the parties.

C) Insurance / Liability Indemnity

Liability insurance, as well as insurance against fire, explosions and natural events is obligatory for all sponsors, and must be taken out independently. MDPI is unable to take out insurance on behalf of the sponsors and cannot be held liable for any damages.

D) Complaints

Complaints concerning the conference need to be addressed to MDPI immediately at wsf@mdpi.com.

E) Execution Disclaimer

MDPI cannot be held liable for unforeseen political, ecological, economic or other "force majeure" events and disasters that, in good faith, render it impossible to execute the conference.

F) Place of Jurisdiction

Place of jurisdiction for any disputes arising in connection with the event shall be the registered address of the conference organizer, MDPI, in Basel, Switzerland.



MDPI
Sustainability
Foundation

Return this form before 3 September 2023 to:

WSF 2023 Sponsoring, MDPI
St. Alban-Anlage 66
4052 Basel
Switzerland

Tel.: +41 61 683 77 34

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wsf@mdpi.com