

**SSF
2023**

Swiss Sustainability Forum: Sustainability in Swiss Tourism

31 March 2023 | Lugano, Switzerland

Conference Chairs



Prof. Dr. Lorenzo Cantoni - Università della Svizzera Italiana
Switzerland



Dr. Silvia De Ascaniis - Università della Svizzera Italiana
Switzerland

Keynote Speaker



Dr. Eduardo Santander - European Travel Commission
Belgium

Invited Speakers



Ms. Eugene Jo - IUCN-ICCROM World Heritage Leadership
Programme, Italy



Prof. Dr. Emil Juvan - University of Primorska
Slovenia



Mr. Angelo Trotta - Ticino Turismo
Switzerland



Ms. Nadia Fontana Lupi - Organizzazione Turistica Regionale
del Mendrisiotto e Basso Ceresio and WHES, Switzerland



Dr. Stefano Dominioni - EPA and EICR
Luxembourg



Prof. Dr. Adine Gavazzi - UNESCO Chair University of Genoa
Italy



Dr. Rafael Oliveira - João Pinheiro Foundation
Brazil



Dr. Eva Vroegop - Academy of Tourism of Fondazione Campus
Italy



Ms. Romy Bacher - Swiss Tourism Federation
Switzerland

Conference Program

09:00 Registration Desk Open (Check-in)

- 10:00 - 10:10 USI Rector – Welcome Message
10:10 - 10:45 E. Santander – Sustainable Tourism Transition in European Destinations
10:45 - 11:00 C. Fontana – New Concept of LUGANODANTE
11:00 - 11:15 A. Picco-Schwendener – Digital Exhibition on Pictures by Heinz Plenge

11:15 - 11:30 Short Break

- 11:30 - 11:50 E. Vroegop – Social Sustainability of Tourism. Residents', Tourists' and Tourism Stakeholders' Well-Being
11:50 - 12:10 E. Juvan – Ecological Sustainability of Tourism. Tourists' Behaviour and Arguments
12:10 - 12:30 R. Oliveira – Cultural Sustainability of Tourism. Indicators for Heritage Tourism Management
12:30 - 13:00 Discussion

13:00 - 14:00 Lunch Break and Posters

- 14:00 - 14:20 A. Trotta – “Go Green... Small Steps Go a Long Way”, Sustainable Holiday Offers in Tessin
14:20 - 14:40 N. Fontana-Lupi – Tourism Sustainability at World Heritage Sites
14:40 - 15:00 R. Bacher – Swisstainable – Together We Shape Switzerland as a Sustainable Tourism Destination
15:00 - 15:30 Discussion

15:30 - 16:00 Coffee Break and Posters

- 16:00 - 16:20 A. Gavazzi – Sustainable Tourism Issues in Machupicchu
16:20 - 16:40 S. Dominioni – Cultural Routes as Sustainable Assets for Tourism in Europe
16:40 - 17:00 E. Jo – Sustainability of Creative Interventions on Heritage: Gaps and Challenges
17:00 - 17:30 Discussion & Conclusion

17:30 - 18:00 Apero



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