

MCST
3rd Edition
2027

Conference

21-24 October 2027
Xi'an, China

Sponsorship Prospectus

The 3rd International
Symposium on
Materials Coating
Science and Technology
(MCST 2027)



The 3rd International Symposium on Materials Coating Science and Technology (MCST 2027)

21-24 October 2027 | Xi'an, China

Name

The 3rd International Symposium on Materials
Coating Science and Technology (MCST 2027)

Date

21-24 October 2027

Location

Xi'an, China

Organizer

MDPI *Coatings* (ISSN 2079-6412, IF 3.4, CiteScore
6.1)

- S6. Bioactive and Food Packaging Coatings
- S7. New Energy and Functional Coatings
- S8. Cultural Heritage Protection
and Architectural Coatings
- S9. Ceramic Coatings and Applications

The 3rd International Symposium on Materials
Coating Science and Technology (MCST 2027),
will be held in Xi'an, China, from 21 to 24 October
2027.

Following the success of its previous editions,
MCST 2027 will expand into an international
conference, bringing together global experts,
scholars, and industry representatives to discuss
the latest advances in materials coatings science
and technology. With the growing demand
for high-performance and durable coating
solutions in complex service environments, the
conference will highlight emerging developments
in surface engineering, advanced deposition
technologies, and applications in energy,
biomedical engineering, and photonics, fostering
collaboration between fundamental research and
industrial innovation.

Conference Chairs



Prof. Wei Pan
Tsinghua University, China



Prof. Xiaofeng Zhao
Shanghai Jiao Tong University, China



Prof. Dr. Yongsheng Zhang
Chinese Academy of Sciences, China

Session Topics

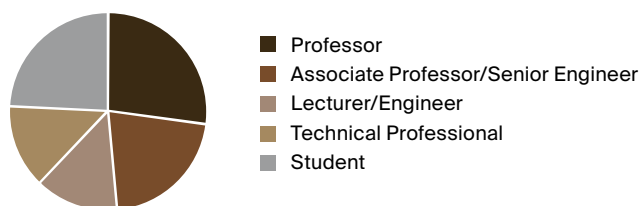
- S1. Metal Surface Treatment
and Protective Coatings
- S2. Protective Coatings for Extreme
Environments and Engineering Applications
- S3. Deposition Technologies and Applications
- S4. Spraying Technologies and Applications
- S5. Laser Cladding and Additive Manufacturing

Publication Opportunities

Coatings (ISSN 2079-6412)
Special Issue with a 20% discount on APC,
subject to peer review.

Materials Proceedings (ISSN 2673-4605)
Extended papers (4–8 pages) for free publication,
subject to peer review.

Past attendee profile



Past Sponsors & Media Partners



Past Conference Highlights



Sponsorship Packages

	Bronze 1,300 EUR 10,000 CNY	Silver 2,300 EUR ¥18,000 CNY	Platinum 3,300 EUR ¥26,000 CNY
Brand Visibility on the Conference Website (Logo, Link and Company Profile)	✓	✓	✓
Logo Placement in the Conference Abstract Book (Online Version)	✓	✓	✓
Logo Recognition during the Conference Opening Session	✓	✓	✓
Exhibition Booth Space (1 table)*	Standard Booth (1 chair included)	Premium Booth (1 chair included)	Premium Booth (2 chairs included, priority selection)
Complimentary Conference Registration(s)	1	2	3
Complimentary Banquet Dinner Pass(es)		2	3
Complimentary conference registrations		2	3
Company Feature on the Conference WeChat Official Account		✓(1 post)	✓(2 posts)
Distribution of Company Promotional Materials in Bags**		✓	✓
Advertisement Placement in Conference Materials		Half Page	Full Page
Company Recognition in the Post-Conference Thank-You Email			✓
Logo Display at Tea Break Area			✓(Priority Placement)
Logo Display at Banquet Dinner Venue			✓
Logo Display on the Main Conference Backdrop			✓
Logo Display at the MDPI Exhibition Booth			✓
Company Promotional Video Screening during the Banquet Dinner (3 minutes)			✓
VIP Banquet Dinner Seating (1 Delegate)			✓

*Booth allocation is prioritized by sponsorship level.

**The sponsor is responsible for all production and shipping costs of promotional materials.

Effective upon signing of the sponsorship agreement.



Other Sponsorship Opportunities

Category	Sponsorship Opportunity	Price
In-Kind Sponsorship	Custom Conference Tote Bag	1,280 EUR
	Custom Badge Lanyard	1,030 EUR
	Custom Conference Badge	1,030 EUR
	Custom Conference Pen	1,030 EUR
	Custom Conference Souvenirs / Welcome Gifts*	1,280 EUR
Brand Visibility	Company Logo at Registration & Check-in Area	380 EUR
Promotional Opportunities	Advertisement in Conference Program Book (Half Page)	380 EUR
	Advertisement in Conference Program Book (Full Page)	640 EUR
	Distribution of Company Promotional Materials*	770 EUR
	On-site Company Promotional Display*	640 EUR
Catering Sponsorship	Tea Break Branding (Roll-up Banner, Tabletop Logo & Promotional Materials)	1,030 EUR
	Banquet Dinner Branding (Video Screening & Tabletop Logo)	2,050 EUR
Exclusive Sponsorship	Customized Brand Sponsorship Package**	12,830–19,240 EUR

* Souvenirs and promotional materials are to be provided by the sponsor and are subject to conference approval.

** The exclusive naming package can be customized according to the sponsor's needs.

Effective upon signing of the sponsorship agreement.

Company Details

Company _____
Street _____
P.O. Box _____
Country, postcode, place _____
Telephone _____
Website _____
E-mail address _____

Order Details (please select only one)

Bronze Package	Gold Package
Silver Package	Other (please specify below):

Other Sponsorship Opportunity

Additional comments

Payment

Total amount payable (EUR) _____

I will arrange a bank transfer to MDPI. Please send me the necessary payment details.

Signature and Date

The undersigned hereby registers to sponsor the conference MCST 2027. The registration creates a legally binding contract between the conference and the company (sponsor). By giving a valid signature, the company agrees to the general terms and conditions as outlined below. The company agrees to recognize the rules and regulations set by the event organizer.

Signature _____

Date _____

A) Order Availability and Payment

Upon completion and submission of this order form, we will confirm to you if the selected sponsorship package for this conference is still available. In case a package is no longer available, we will offer you an alternative. You are entitled to decline the alternative proposal. MDPI reserves the right to decline an order.

The invoice for the order is payable within 30 days after receipt of the invoice.

Prices are subjected to VAT where applicable.

B) Withdrawal of the Order

If you find it necessary to withdraw your sponsorship or exhibition package, please inform us immediately at mcst@mdpi.com. For cancellations made less than 30 days prior to the open day of the conference, MDPI reserves the right to charge 50% of the initial order unless otherwise agreed between the parties. For cancellations made less than 10 days prior to the opening day of the conference, MDPI reserves the right to charge the full amount of the initial order, unless otherwise agreed between the parties.

C) Insurance / Liability Indemnity

Liability insurance, as well as insurance against fire, explosions and natural events is obligatory for all sponsors, and must be taken out independently. MDPI is unable to take out insurance on behalf of the sponsors and cannot be held liable for any damages.

D) Complaints

Complaints concerning the conference need to be addressed to MDPI immediately at mcst@mdpi.com.

E) Execution Disclaimer

MDPI cannot be held liable for unforeseen political, ecological, economic or other "force majeure" events and disasters that, in good faith, render it impossible to execute the conference.

F) Place of Jurisdiction

Place of jurisdiction for any disputes arising in connection with the event shall be the registered address of the conference organizer, MDPI, in Basel, Switzerland.

Return this form before 31 August 2027 to:

WSF-12 Sponsoring, MDPI
Grosspeteranlage 5
4052 Basel
Switzerland

Tel.: +41 61 683 77 34

<https://sciforum.net/event/MCST2027>

mcst@mdpi.com

