

IVSC

2027
Conference

11–14 June 2027
Hangzhou, China

Sponsorship Prospectus



International Veterinary Science Conference 2027

Co-organizer

College of Veterinary Medicine, Yangzhou University



veterinary sciences

The International Veterinary Science Conference 2027 (IVSC 2027) will take place in Hangzhou, China, from June 11 to 14, 2027. Under the theme “Integrating Veterinary Science and One Health for Global Wellbeing,” the conference will bring together leading scholars, clinical specialists, industry practitioners, and policy-makers from around the world to foster interdisciplinary dialogue and collaboration across veterinary medicine, translational research, and global health.

This conference features five thematic forums, encompassing a total of fifteen specialized sub-topics. These sessions are designed to cover both emerging frontiers in veterinary science and pressing challenges in industry practice. Each forum will highlight recent advances in areas including fundamental immunology, digital precision veterinary medicine, infectious diseases and biosecurity, translational industrial applications, and end-to-end food chain safety. Collectively, the conference seeks to foster deep integration across science, industry, and governance in order to address complex global challenges within the One Health framework.

Beyond its scientific program, IVSC 2027 serves as a premier platform for sponsoring partners to engage with global industry leaders, showcase technological innovations, and expand international collaboration – positioning itself as a key hub for global veterinary science. We sincerely invite sponsoring organizations to join us in building industrial synergies, accelerating the translation of innovation and technology, and driving high-quality development in the veterinary sector. Guided by the One Health concept, we are committed to protecting animal health and public health security, supporting the sustainable development of human society, and achieving a shared win in academic advancement, industrial upgrading, and social impact.

Sessions

1. Microbial Frontiers, Immunology, and Translational Biologicals for Animal Health

- a) Pathogen Evolution, Genomic Surveillance, and Cross-Species Transmission;
- b) Host–Pathogen Interactions and Systems Immunology in Animal Health;
- c) Next-Generation Biologicals and Immunotherapeutics for Veterinary and One Health Applications.

2. Precision Veterinary Medicine and Digital Clinical Transformation

- a) AI-Driven Diagnostics, Predictive Modeling, and Digital Veterinary Practice;
- b) Biomarkers, Molecular Diagnostics, and Targeted Veterinary Therapeutics;
- c) Genomics, Big Data, and Precision Breeding for Animal Health and Productivity.

3. Infectious Diseases, Biosecurity, and One Health Leadership

- a) Emerging Zoonoses, Global Surveillance, and Outbreak Preparedness;
- b) Antimicrobial Resistance, Stewardship, and Biosecurity Across Species;
- c) One Health Governance for Sustainable Animal, Human, and Environmental Health.

4. Veterinary Industry Innovation and Global Translational Pathways

- a) Breakthrough Veterinary Pharmaceuticals, Biologics, and Therapeutic Innovation;
- b) Companion Animal Healthcare Markets, Diagnostics, and Innovation Pipelines;
- c) Regulatory Science, Global Market Access, and Industry–Academia–Government Translation.

5. Veterinary Public Health, Food Systems, and Global Food Safety

- a) Farm-to-Fork Biosecurity and Integrated Food Safety Surveillance;
- b) Foodborne Pathogens, Residues, and Risk Assessment in Animal-Origin Foods;
- c) Resilient Food Systems, Supply Chain Governance, and One Health Public Health Security.

Conference Chairs



Prof. Dr. Patrick Butaye

City University of Hong Kong, China
Ghent University (voluntary visiting professor), Belgium



Prof. Dr. Wentao Li

Huazhong Agricultural University, China



Prof. Dr. Zhiqiang Wang

Yangzhou University, China

Plenary Speaker



Prof. Dr. Gaiping Zhang

Peking University, China

2027 International Veterinary Science Conference (IVSC 2027)

– Bridging Industry, Academia, Research, and Commerce to Advance High-Quality Development in the Veterinary Sector

The 2027 International Veterinary Science Conference is structured around five thematic pillars: frontiers in microbiology and immunology, precision veterinary medicine, infectious disease control and biosecurity, innovation in the veterinary industry, and veterinary public health and global security. Leveraging the broad academic reach of its international platform and its extensive industry network, the conference is committed to providing global exhibitors and sponsors with a premier strategic partnership venue that integrates targeted brand visibility, efficient stakeholder networking, and seamless translation of cutting-edge technologies into practical applications—thereby empowering enterprises to sharpen their core competitiveness within the global veterinary sector.

Global Resource Networking – Seizing Market Opportunities

Bringing together academic leaders, senior clinical practitioners, and corporate decision-makers from around the world, the conference facilitates a global collaborative network designed to address diverse business needs. Through the advantages of an international conference platform, enterprises can access core resources in both Chinese and global markets, gain insights into policy trends and market dynamics, and establish cross-regional cooperation frameworks.

Focus on Cutting-Edge Themes – Accelerating Academia-Industry Translation

Centered on five core themes that span the entire veterinary industry value chain, the conference addresses critical sector challenges and promotes the translation of innovative technologies. It fosters a closed-loop ecosystem that integrates basic research, industrial incubation, and clinical application.

High-End Talent Networking – Strengthening Long-Term Development

The conference brings together internationally recognized veterinary experts and early-career researchers, offering sponsors targeted channels for talent engagement. It supports the development of international talent pipelines and provides momentum for research and development and global market expansion.

Dedicated Exhibition Spaces – Showcasing Corporate Strengths

Specialized exhibition areas will be arranged to provide tailored display solutions that align with the business profiles of individual sponsors. This approach enables precise outreach to target audiences, highlights professional expertise, and facilitates in-depth resource sharing and practical collaboration.

Full-Cycle Brand Exposure – Enhancing Industry Influence

By integrating the official conference website, social media channels, leading international academic journals, and authoritative industry associations, the conference delivers a full-cycle communication strategy that includes pre-conference promotion, on-site visibility, and post-conference follow-up. This multi-dimensional branding approach effectively enhances corporate visibility and consolidates brand reputation and authority within the global veterinary community.

Join IVSC 2027

IVSC 2027 is designed to fully address the core needs of sponsors across the entire industry chain. Supported by a high-level international academic platform and resources from authoritative industry associations, the conference offers comprehensive support services to help enterprises deepen their engagement in the veterinary sector and expand their global business presence.



Exclusive Title Sponsorship Package

Sponsorship Fee: €18,800

Availability: Limited to 1 company

The following benefits are reserved exclusively for the Exclusive Title Sponsor and will be integrated throughout the conference lifecycle, covering all points of exposure.

I. Exhibition Benefits

- **Booth:** One (1) premium booth with priority selection of a core location on the exhibition floor.
 - **Booth Furnishings:** Standard setup including two (2) consultation tables and three to four (3–4) chairs.
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II. Naming Rights & Title Sponsorship Benefits

1. Welcome Dinner – Exclusive Title Sponsorship (including beverages)

- The dinner will be officially designated as “[Dinner] Exclusively Sponsored by [Company Name].”
- Company logo and name will appear on all dinner-related materials, including the dinner key visual, stage screen, table signage, and directional signs.
- A three (3)-minute welcome address will be reserved exclusively for the sponsor, along with an on-site screening of the corporate brand video.

2. Lunch – Full Conference Naming Rights

- Lunches over the three conference days will be officially designated as “[Lunch] Exclusively Sponsored by [Company Name].”
- Company logo will appear on the official website, conference program, conference backdrop, WeChat promotional posts, and lunch venue directional signs.

3. Coffee Breaks – Full Conference Naming Rights

- Coffee breaks over the three conference days will be officially designated as “[Coffee Break] Exclusively Sponsored by [Company Name].”
 - Company logo and name will be printed on coffee break station materials. The sponsor is also permitted to place corporate brochures/promotional materials at the break station.
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III. Brand Exposure Benefits

1. **Official Website Logo Display:** Prominent display of the company logo, website link, and corporate profile on the homepage of the conference’s official website.
2. **Conference Program Advertisement:** Full-page color advertisement on the front cover or inside front cover of the conference program.
3. **Backdrop Logo:** Display of the company logo on the main conference backdrop.
4. **Venue Banner Logo:** Display of a banner featuring the company logo in a prominent location within the conference venue.
5. **WeChat Promotion:** Two (2) dedicated promotional posts on the official conference WeChat account.
6. **Post-Conference Acknowledgment Logo:** Dedicated display of the company logo in the post-conference thank-you letter/email.
7. **Participant Certificate Logo:** Company logo printed on all participant certificates, to be distributed after the conference.



Exclusive Title Sponsorship Package

Sponsorship Fee: €18,800

Availability: Limited to 1 company

The following benefits are reserved exclusively for the Exclusive Title Sponsor and will be integrated throughout the conference lifecycle, covering all points of exposure.

IV. Advertising & Collateral Benefits

- 1. Commemorative Gifts:** Company logo printed on the packaging of gifts presented to conference chairs and keynote speakers.
 - 2. Name Badge (Front & Back):** Company logo printed on both the front and back of all participant name badges, worn throughout the conference.
 - 3. Conference Tote Bag:** Company logo printed on all participant tote bags.
 - 4. Notebook:** Company logo printed on the cover and inside pages of the conference notebook, distributed with conference materials.
 - 5. Conference Pen:** Company logo printed on each pen, used frequently by all participants throughout the conference.
 - 6. Venue Signage Advertising:** Company logo and information displayed on directional signage both inside and outside the venue. Signage placement and coordination to be arranged by the conference organizers.
 - 7. Custom USB Drive:** Company logo printed on custom-branded USB drives, distributed to participants along with conference materials.
 - 8. Award Certificates:** Company logo printed on all award certificates. Certificates will be presented on stage during the awards ceremony and retained by recipients.
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V. Participant Access Benefits

- 1. Complimentary Conference Registrations:** Eight (8) conference access passes, including conference materials, coffee breaks, and lunches.
 - 2. VIP Dinner Seats:** Two (2) seats at the Welcome Dinner, providing the opportunity for close interaction with key conference dignitaries and speakers.
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Appendix: Value-Added Sponsorship Benefits

The Exclusive Title Sponsor is entitled to customized value-added benefits. Based on the conference operational schedule and mutual agreement between the parties, the organizers will work with the sponsor to select and implement two (2) to three (3) of the following options:

- Product launch or presentation session
- Technical workshop
- Dedicated magazine/brochure display rack at the venue
- Looping of corporate video during coffee breaks and the Welcome Dinner

Any additional reasonable exposure or promotional requests mutually agreed upon by both parties may be further specified in a supplementary agreement and incorporated into the formal contract.



Sponsorship Packages

	Platinum Sponsor €4,400	Gold Sponsor €2,510	Silver Sponsor €2,000
Exhibition Booth (1)	Premium Booth	Premium Booth	Standard Booth
Booth Priority Selection	✓		
Logo, Website Link & Company Profile on Conference Website	✓	✓	✓
Company Logo Display (in the Online Conference Abstract Book)	✓	✓	✓
Advertisement in the Online Conference Abstract Book	Full Page (1 page)	1/2 Page (1 page)	
Logo on Conference Backdrop	✓		
Logo on Physical MDPI Roll-up Banners	✓		
Corporate Flyer Insertion in Conference Bags*	✓	✓	
Logo on WeChat Promotional Posts	2 posts	1 post	
Logo Acknowledgment in Post-Conference Thank-You Letter	✓		
Complimentary Conference Registrations	3	2	1
Seats at Welcome Dinner	3	1	
3-Minute Corporate Video Screening During Welcome Dinner	✓		

Notes:

- The production and shipping costs of promotional materials shall be borne by the sponsoring company.
- Benefits become effective upon signing of the sponsorship agreement.



Individual Benefits

Category	Benefit Name	Benefit Details	Price
Collateral Sponsorship	Exclusive Customization of Conference Notebook	Company logo printed on the cover and inside pages of the conference notebook. Notebooks will be distributed to all participants along with conference materials, providing repeated brand exposure through daily use.	€380
	Exclusive Customization of Conference Pen	Company logo printed on each pen. As an essential writing tool placed at every seat, pens will be used frequently by all participants throughout the conference.	€380
	Exclusive Customization of USB Drive	Custom-branded USB drive featuring the company logo, distributed to participants with conference materials. The drive can be retained for data storage, ensuring continued brand visibility after the conference.	€700
	Customization of Conference Tote Bag (Limited to 2 companies)	Company logo printed on tote bags distributed to all participants. The bags accompany attendees throughout the venue, serving as a mobile brand display and ensuring high-frequency exposure.	€500
Brand Exposure	Name Badge – Front Side Advertisement (Limited to 1 company)	Company logo printed on the front side of all participant name badges, positioned at the core of the credential. Badges are worn throughout the three-day conference, delivering high-frequency direct exposure.	€1,065
	Name Badge – Back Side Advertisement (Limited to 1 company)	Company logo printed on the back side of all participant name badges. The brand is naturally revealed whenever participants handle their badges, providing low-cost, high-frequency visibility.	€630
	Full-Page Advertisement in Conference Booklet (Inside Page)	One full-page advertisement placed on an inside page of the official conference booklet. The program is distributed to all participants, experts, and exhibitors.	€500
	Half-Page Advertisement in Conference Booklet (Inside Page)	One half-page advertisement placed on an inside page of the official conference booklet. The program is distributed to all participants, experts, and exhibitors.	€280
	Front Cover Advertisement in Conference Booklet (Limited to 1 company)	One advertisement placed on the front cover of the conference booklet. This premier visual position offers high-impact brand exposure.	€1,000
	Back Cover Advertisement in Conference Booklet (Limited to 1 company)	One advertisement placed on the back cover of the conference booklet. This position provides both brand visibility and information retention value, suitable for corporate image promotion and key messaging.	€750



Individual Benefits

Category	Benefit Name	Benefit Details	Price
Promotional Display	Flyer Insertion in Conference Tote Bag (Limited to 2 companies)	One flyer inserted into the conference tote bag. Sponsors are responsible for preparing their own promotional materials, which will be placed into official conference bags by the organizing committee and distributed to all participants.	€700
	Conference Signage Advertisement (Limited to 1 company)	Company logo and information displayed on directional signage both inside and outside the venue. These signs are placed along attendee traffic routes, ensuring natural exposure. Signage placement and coordination to be arranged by the conference organizers.	€550
	On-Site Roll-Up Banner Display	Permission to display corporate roll-up banners at key traffic locations such as venue entrances and corridors, ensuring comprehensive visual reach and enhanced on-site brand visibility.	€250
Premium Customization	Welcome Dinner Title Sponsorship (including beverages)	The dinner will be officially presented as “[Dinner] Sponsored by [Company Name].” The company logo and name will appear on all dinner-related materials, including the dinner key visual, stage screen, table signage, and directional signs. The sponsor is entitled to a 3-minute welcome address and on-site screening of the corporate brand video. Includes 4 conference access passes and 4 VIP seats at the Welcome Dinner for close interaction with key conference dignitaries.	€6,300
	Lunch Naming Rights Sponsorship	Full-Conference Sponsorship: Lunches over the three conference days will be officially presented as “[Lunch] Sponsored by [Company Name].” The company logo will appear on the official website, conference booklet, conference backdrop, WeChat promotional posts, lunch venue directional signs, and promotional standees in the dining area. Includes 3 conference access passes and 3 lunch vouchers for the corresponding days.	€10,100
		Single-Day Sponsorship: The sponsor selects one day, and lunch on that day will be officially presented as “[Lunch] Sponsored by [Company Name].” The company logo will appear on the official website, conference booklet, conference backdrop, WeChat promotional posts, lunch venue directional signs, and promotional standees at the dining area. Includes 1 conference access pass and 1 lunch voucher for the selected day. Limited to 1 company per day.	€3,360
	Coffee Break Naming Rights Sponsorship	Full-Conference Sponsorship: Coffee breaks over the three conference days will be officially presented as “[Coffee Break] Sponsored by [Company Name].” The company logo and name will be printed on coffee break station materials, including coasters and napkins. The sponsor may place corporate flyers at the break station.	€4,400
		Single-Day Sponsorship: The sponsor selects one day, and coffee breaks on that day will be officially presented as “[Coffee Break] Sponsored by [Company Name].” The company logo and name will be printed on coffee break station materials, including coasters and napkins. The sponsor may place corporate flyers at the break station. Limited to 1 company per day.	€1,500



Individual Benefits

Notes:

- Promotional materials production and shipping costs are the responsibility of the sponsor.
 - Benefits become effective upon execution of the sponsorship agreement.
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Appendix: Value-Added Benefits & Naming Rights Coordination

Eligibility: Sponsors committing to full-conference packages (3-day lunch, 3-day coffee breaks, or Welcome Dinner). Single-day sponsorships are excluded.

Value-Added Benefits (2–3 items, subject to availability and mutual agreement):

- Product launch or presentation session
- Technical workshop
- Dedicated brochure display rack at the venue
- Corporate video loop during coffee breaks and Welcome Dinner

Additional mutually agreed promotional requests may be incorporated into the formal contract via a supplementary agreement.

Naming Rights Coordination: Should the Exclusive Title Sponsor acquire naming rights for the Welcome Dinner, the full-conference lunch, or the full-conference coffee breaks, the organizers will notify subsequent sponsors of the unavailability and work with them to adjust their selected naming rights accordingly.



Company Details

Company _____
Street _____
P.O. Box _____
Country, postcode, place _____
Telephone _____
Website _____
E-mail address _____

Order Details (please select only one)

Diamond Sponsor	Other (please specify below)
Gold Sponsor	
Silver Sponsor	

Other Sponsorship Opportunity

Additional comments

Payment

Total amount payable (EUR) _____
I will arrange a bank transfer to MDPI. Please send me the necessary payment details.

Signature and Date

The undersigned hereby registers to sponsor the conference IVSC 2027. The registration creates a legally binding contract between the conference and the company (sponsor). By giving a valid signature, the company agrees to the general terms and conditions as outlined below. The company agrees to recognize the rules and regulations set by the event organizer.

Signature _____

Date _____



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A) Order Availability and Payment

Upon completion and submission of this order form, we will confirm to you if the selected sponsorship package for this conference is still available. In case a package is no longer available, we will offer you an alternative. You are entitled to decline the alternative proposal. MDPI reserves the right to decline an order.

The invoice for the order is payable within 30 days after receipt of the invoice.

Prices are subjected to VAT where applicable.

B) Withdrawal of the Order

If you find it necessary to withdraw your sponsorship or exhibition package, please inform us immediately at ivsc@mdpi.com.

Cancellation $\geq$ 30 days before conference start: 20% of the original order amount will be charged as liquidated damages.

Cancellation < 30 days before the conference start: MDPI reserves the right to deduct actual incurred costs, up to 100% of the total order amount, due to committed, non-recoverable preparation expenses.

C) Insurance / Liability Indemnity

Liability insurance, as well as insurance against fire, explosions and natural events is obligatory for all sponsors, and must be taken out independently. MDPI is unable to take out insurance on behalf of the sponsors and cannot be held liable for any damages.

D) Complaints

Complaints concerning the conference need to be addressed to MDPI immediately at ivsc@mdpi.com.

E) Execution Disclaimer

MDPI cannot be held liable for unforeseen political, ecological, economic or other "force majeure" events and disasters that, in good faith, render it impossible to execute the conference.

F) Place of Jurisdiction

Place of jurisdiction for any disputes arising in connection with the event shall be the registered address of the conference organizer, MDPI, in Basel, Switzerland.

Return this form before 30 April 2027 to:

IVSC 2027, MDPI
MDPI AG, Grosspeteranlage 5
4052 Basel, Switzerland

Tel.: +41 61 683 77 34

sciforum.net/event/IVSC2027
ivsc@mdpi.com

For all other items on this page, please follow your template.

Contact Us



Sponsorship / Promotion Inquiries: Ms. Carol Yan
carol.yan@mdpi.com
+86 18730637385



Submission / Registration Inquiries: Ms. Siru A
siru.a@mdpi.com
+86 15604770195

Conference Website: sciforum.net/event/IVSC2027

