AI Sensors & Transducers

4th Edition 2027

Conference

29 July–03 August 2027
Kunming, China



The 4th International Conference on AI Sensors and Transducers

Sponsorship Prospectus

MDPI

Exclusive Title Sponsorship Package

Sponsorship Fee: CNY 228,000
Availability: Limited to 1 company

The following benefits are reserved exclusively for the Exclusive Title Sponsor and will be integrated throughout the conference lifecycle, covering all points of exposure.

I. Exhibition Benefits

- Booth: 1 premium booth with priority selection of a core location on the exhibition floor.
- Booth Furnishings: Standard setup including 2 consultation tables and 3–4 chairs.

II. Naming Rights & Title Sponsorship Benefits

1. **Co-Organized Thematic Session & Tea Break Technical/Product Showcase**
   - Co-Organizing and Naming Rights: The sponsoring organization (including universities, research institutes, industry associations, and other co-organizing/supporting entities) shall enjoy the co-organizing and exclusive naming rights for the thematic session it hosts.
   - Tea Break Interactive Slot: 1 slot for the "Tea Break Showcase" during the officially designated coffee break session. A dedicated interactive experience booth will be set up in the core networking area of the coffee break zone for live product demonstrations, ecosystem showcases, or technology scenario experiences.
   - Filing Requirement: To safeguard the conference program and academic quality, the proposed interactive showcase plan and promotional materials must be submitted to the Conference Organizing Committee Secretariat for review and filing at least 15 business days in advance.
2. **Welcome Dinner – Exclusive Title Sponsorship (including beverages)**
   - The dinner will be officially designated as "[Dinner] Exclusively Sponsored by [Company Name]."
   - Company logo and name will appear on all dinner-related materials, including the dinner key visual, stage screen, table signage, and directional signs.
   - A 3-minute welcome address will be reserved exclusively for the sponsor, along with an on-site screening of the corporate brand video.
3. **Lunch – Full Conference Naming Rights**
   - Lunches over the three conference days will be officially designated as "[Lunch] Exclusively Sponsored by [Company Name]."
   - Company logo will appear on the official website, conference program, conference backdrop, WeChat promotional posts, and lunch venue directional signs.
4. **Tea Breaks – Full Conference Naming Rights**
   - Tea breaks over the three conference days will be officially designated as "[Tea Break] Exclusively Sponsored by [Company Name]."
   - Company logo and name will be printed on tea break station materials. The sponsor is also permitted to place corporate promotional flyers at the break station.



III. Brand Exposure Benefits

1. **Official Website Logo Display:** Prominent display of the company logo, website link, and corporate profile on the homepage of the conference's official website.
2. **Conference Program Advertisement:** Full-page color advertisement on the front cover or inside front cover of the conference program.
3. **Backdrop Logo:** Display of the company logo on the main conference backdrop.
4. **WeChat Promotion:** 2 dedicated promotional posts on the official conference WeChat account.
5. **Post-Conference Acknowledgment Logo:** Dedicated display of the company logo in the post-conference thank-you letter/email.

IV. Advertising & Collateral Benefits

1. **Commemorative Gifts:** Company logo printed on the packaging of gifts presented to conference chairs and keynote speakers.
2. **Name Badge (Front & Back):** Company logo printed on both the front and back of all participant name badges, worn throughout the conference.
3. **Conference Tote Bag:** Company logo printed on all participant tote bags.
4. **Notebook:** Company logo printed on the cover and inside pages of the conference notebook, distributed with conference materials.
5. **Conference Pen:** Company logo printed on each pen, used frequently by all participants throughout the conference.
6. **Venue Signage Advertising:** Company logo and information displayed on directional signage both inside and outside the venue. Signage placement and coordination to be arranged by the conference organizers.
7. **Custom USB Drive:** Company logo printed on custom-branded USB drives, distributed to participants along with conference materials.

V. Participant Access Benefits

1. **Complimentary Conference Registrations:** 8 conference access passes (including conference materials, coffee breaks, and lunches).
2. **VIP Dinner Seats:** 6 seats at the Welcome Dinner, providing the opportunity for close interaction with key conference dignitaries and speakers.

Appendix: Value-Added Sponsorship Benefits

The Exclusive Title Sponsor is entitled to customized value-added benefits. Based on the conference operational schedule and mutual agreement between the parties, the organizer will select 2–3 benefits from among the following: product launches and presentations, technical workshops, factory tours for guests, dedicated magazine display racks in the venue, and rotation of corporate videos during tea breaks and the dinner. Any additional reasonable exposure or promotional requests mutually agreed upon by both parties may be further specified in a supplementary agreement and incorporated into the formal contract.

Sponsorship Packages	Diamond Sponsor CNY 46,000	Gold Sponsor CNY 30,000	Silver Sponsor CNY 18,000
Exhibition Booth (1)	Premium Booth	Premium Booth	Standard Booth
Booth Priority Selection	✓		
Logo, Website Link & Company Profile on Conference Website	Homepage prominent position	Sponsor zone	Sponsor zone
Company Logo Display & Acknowledgment in the Conference Abstract Book	✓	✓	✓
Advertisement in the Conference Abstract Book	Full Page (1 page)	1/2 Page (1 page)	
Logo on Conference Backdrop	✓		
Corporate Flyer Insertion in Conference Bags*	✓	✓	
Logo & Conference Profile on WeChat Promotional Posts	2 posts	1 post	
Acknowledgment in Post-Conference Thank-You Letter	✓		
Complimentary Conference Registrations	3	2	1
Seats at Welcome Dinner	3	1	
3-Minute Corporate Video Screening During Welcome Dinner	✓		

* From the date of the signed sponsorship agreement.

Individual Benefits

Category	Benefit Name	Benefit Details	Price
Collateral Sponsorship	Exclusive Customization of Conference Notebook	Company logo printed on the cover and inside pages of the conference notebook. Notebooks will be distributed to all participants along with conference materials, providing repeated brand exposure through daily use.	CNY 4,500
	Exclusive Customization of Conference Pen	Company logo printed on each pen. As an essential writing tool placed at every seat, pens will be used frequently by all participants throughout the conference.	CNY 2,800
	Exclusive Customization of USB Drive	Custom-branded USB drive featuring the company logo, distributed to participants with conference materials. The drive can be retained for data storage, ensuring continued brand visibility after the conference.	CNY 6,000
	Customization of Conference Tote Bag (Limited to 2 companies)	Company logo printed on tote bags distributed to all participants. The bags accompany attendees throughout the venue, serving as a mobile brand display and ensuring high-frequency exposure.	CNY 8,000
Brand Exposure	Name Badge – Front & Back Advertisement (Limited to 1 company)	Company logo printed on both the front and back of all participant name badges, positioned at the core of the credential. Badges are worn throughout the three-day conference, delivering high-frequency direct exposure.	CNY 12,000
	Full-Page Advertisement in Conference Program (Inside Page)	One full-page advertisement placed on an inside page of the official conference program. The program is distributed to all participants, experts, and exhibitors.	CNY 4,000
	Half-Page Advertisement in Conference Program (Inside Page)	One half-page advertisement placed on an inside page of the official conference program. The program is distributed to all participants, experts, and exhibitors.	CNY 2,500
	Front Cover Advertisement in Conference Program (Limited to 1 company)	One advertisement placed on the front cover of the conference program. This premier visual position offers high-impact brand exposure.	CNY 8,000
	Back Cover Advertisement in Conference Program (Limited to 1 company)	One advertisement placed on the back cover of the conference program. This position provides both brand visibility and information retention value, suitable for corporate image promotion and key messaging.	CNY 6,000
	Flyer Insertion in Conference Tote Bag (Limited to 2 companies)	One flyer inserted into the conference tote bag. Sponsors are responsible for preparing their own promotional materials, which will be placed into official conference bags by the organizing committee and distributed to all participants.	CNY 4,000



Promotional Display	Conference Signage Advertisement (Limited to 1 company)	The dinner will be officially presented as "[Dinner] Sponsored by [Company Name]." The company logo and name will appear on all dinner-related materials, including the dinner key visual, stage screen, table signage, and directional signs. The sponsor is entitled to a 3-minute welcome address and on-site screening of the corporate brand video. Includes 4 conference access passes and 4 VIP seats at the Welcome Dinner for close interaction with key conference dignitaries.	CNY 2,000
	On-Site Roll-Up Banner Display	During the golden period before the dinner begins, the sponsor shall enjoy a dedicated live demonstration booth and zero-distance interactive experience in the core area of the banquet hall for 5 minutes, along with dedicated verbal acknowledgment by the host and comprehensive dinner visual brand integration.	CNY 88,000
	Welcome Dinner Title Sponsorship (including beverages)	The dinner will be officially presented as "[Dinner] Sponsored by [Company Name]." The company logo and name will appear on all dinner-related materials, including the dinner key visual, stage screen, table signage, and directional signs. The sponsor is entitled to a 3-minute welcome address and on-site screening of the corporate brand video. Includes 4 conference access passes and 4 VIP seats at the Welcome Dinner for close interaction with key conference dignitaries.	CNY 22,000
Premium Customization	Dinner Frontier Technology & Robotics Interactive Showcase (Limited to 2 companies)	During the golden period before the dinner begins, the sponsor shall enjoy a dedicated live demonstration booth and zero-distance interactive experience in the core area of the banquet hall for 5 minutes, along with dedicated verbal acknowledgment by the host and comprehensive dinner visual brand integration.	CNY 22,000
	Lunch Naming Rights Sponsorship	Full-Conference Sponsorship: Lunches over the three conference days will be officially presented as "[Lunch] Sponsored by [Company Name]." The company logo will appear on the official website, conference program, conference backdrop, WeChat promotional posts, lunch venue directional signs, and promotional standees in the dining area. Includes 3 conference access passes and 3 lunch vouchers for the corresponding days.	CNY 46,000
		Single-Day Sponsorship: The sponsor selects one day, and lunch on that day will be officially presented as "[Lunch] Sponsored by [Company Name]." The company logo will appear on the official website, conference program, conference backdrop, WeChat promotional posts, lunch venue directional signs, and promotional standees at the dining area. Includes 1 conference access pass and 1 lunch voucher for the selected day. Limited to 1 company per day.	CNY 18,000



Premium Customization	Tea Break Naming Rights Sponsorship	Full-Conference Sponsorship: Tea breaks over the three conference days will be officially presented as "[Tea Break] Sponsored by [Company Name]." The company logo and name will be printed on coffee break station materials, including coasters and napkins. The sponsor may place corporate flyers at the break station.	CNY 26,000
		Single-Day Sponsorship: The sponsor selects one day, and tea breaks on that day will be officially presented as "[Tea Break] Sponsored by [Company Name]." The company logo and name will be printed on coffee break station materials, including coasters and napkins. The sponsor may place corporate flyers at the break station. Limited to 1 company per day.	CNY 10,000
	VIP Lounge Title Sponsorship (Limited to 1 company)	A VIP lounge will be established in a core venue area for conference chairs, plenary speakers, and other distinguished guests, presented under the name "[Company Name] VIP Lounge." The sponsor may place branded promotional materials (roll-up banners, display stands, product brochures, etc.) inside, with logo table flags and promotional leaflets on tabletops.	CNY 36,000
	Thematic Forum/Workshop Partnership Sponsorship (Limited to 1 company)	The sponsor shall co-name one thematic forum or workshop through deep involvement in academic content planning and presentation. The sponsor may collaborate with the organizing committee to co-plan the session theme and agenda, arrange corporate experts to deliver technical reports or keynote speeches, and establish the company's academic influence and thought leadership in specific technology fields, achieving deep brand-academic integration.	CNY 46,000

Notes

- Promotional materials production and shipping costs are the responsibility of the sponsor.
- Priority is given to the Exclusive Title Sponsor: If the exclusive title sponsorship is secured, certain overlapping individual items will no longer be sold separately.
- Benefits become effective upon execution of the sponsorship agreement.

Registration and Order

Company Details

Company

Street

P.O. Box

Country, postcode, place

Telephone

Website

E-mail address

Order Details (please select only one)

- ☐ Silver Package
- ☐ Gold Package
- ☐ Platinum Package
- ☐ Other (please specify below)

Other Sponsorship Opportunity

Additional comments

Payment

Total amount payable (CNY)

☐ I will arrange a bank transfer to MDPI. Please send me the necessary payment details.

Signature and Date

The undersigned hereby registers to sponsor the conference AIS 2027. The registration creates a legally binding contract between the conference and the company (sponsor). By giving a valid signature, the company agrees to the general terms and conditions outlined below. The company agrees to recognize the rules and regulations set by the event organizer.

Signature

Date

A) Order Availability and Payment

Upon completion and submission of this order form, we will confirm to you if the selected sponsorship or exhibition package for this conference is still available. In case a package is no longer available, we will offer you an alternative. You are entitled to decline the alternative proposal. MDPI reserves the right to decline an order. The invoice for the order is payable within 30 days after receipt of the invoice.

Quoted prices include VAT.

B) Withdrawal of the Order

If you find it necessary to withdraw your sponsorship or exhibition package, please inform us immediately at ais@mdpi.com. For cancellations made less than 30 days prior to the opening day of the conference, MDPI reserves the right to charge 50% of the initial order unless otherwise agreed between the parties. For cancellations made less than 10 days prior to the opening day of the conference, MDPI reserves the right to charge the full amount of the initial order, unless otherwise agreed between the parties.

C) Insurance / Liability Indemnity

Liability insurance, as well as insurance against fire, explosions, and natural events, is obligatory for all sponsors and must be taken out independently. MDPI is unable to take out insurance on behalf of the sponsors and cannot be held liable for any damages.

D) Complaints

Complaints concerning the conference need to be addressed to MDPI immediately at ais@mdpi.com.

E) Execution Disclaimer

MDPI cannot be held liable for unforeseen political, ecological, economic, or other "force majeure" events and disasters that, in good faith, render it impossible to execute the conference

F) Place of Jurisdiction

Place of jurisdiction for any disputes arising in connection with the event shall be the registered address of the conference organizer, MDPI, in Basel, Switzerland.

Return this form before 1 May 2027 to:

AIS 2027 Sponsoring, MDPI
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4052 Basel
Switzerland

Tel.: +41 61 683 77 34

sciforum.net/event/ais2027
ais@mdpi.com

MDPI


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