

WSF-12
2026
Conference

21–24 August 2026
Hong Kong, China

Sponsorship Prospectus



The 12th World Sustainability Forum

Innovative Pathways for
Sustainable, Resilient Cities
and a Greener Planet



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2026
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The 12th World Sustainability Forum (WSF-12)

21–24 August 2026 | Hong Kong, China

Conference Chairs



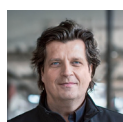
Prof. Dr. Vivien Lu

Hong Kong Polytechnic University,
Hong Kong, China



Prof. Dr. Weiqi Zhou

Research Center for Eco-Environmental Sciences,
Chinese Academy of Sciences, Beijing, China



Prof. Dr. Max Bergman

University of Basel,
Basel, Switzerland



Prof. Dr. Mark A. Bonn

Florida State University,
Tallahassee, USA

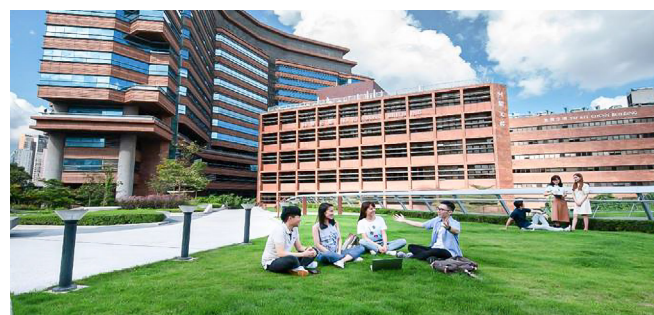
Topics

- S1. Emerging Technologies and Integrated Solutions for Sustainable, Resilient Cities and Planet
- S2. Resilient Urban Energy Infrastructure
- S3. Sustainability Education and Innovative Approaches
- S4. Climate Change and Socio-Ecological Systems
- S5. Sustainable Urban Landscapes and Low-Carbon Mobility
- S6. Circular Economy and Resource Efficiency
- S7. Renewable Energy and Smart Grids
- S8. Policy Frameworks for Equitable Green Transitions
- S9. Sustainable Economic Models and Green Finance
- S10. Tourism, Culture, Heritage and Hospitality: Global Strategies for a Sustainable Future
- S11. Inclusive Strategies for Water Quality Improvement, Ecological Restoration and Water Resource Management

The 12th World Sustainability Forum (WSF-12), supported by MDPI Sustainability Foundation, and organized by journal *Sustainability* (ISSN 2071-1050, Impact Factor 3.3), continues its legacy of fostering global dialogue and action on sustainability. As a trusted platform uniting academics, industry leaders, and policymakers, **WSF-12** advances the UN Sustainable Development Goals (SDGs) through cross-sector collaboration and innovative solutions addressing the world's most pressing environmental, economic, and social challenges. Held in **Hong Kong**, the forum offers a premier platform for engagement, showcasing transformative research and initiatives driving a more sustainable and equitable future.

In recognition of groundbreaking contributions to sustainability, the MDPI Sustainability Foundation will present the **World Sustainability Award** (USD 100,000) and the **Emerging Sustainability Leader Award** (USD 20,000) during **WSF-12**.

These prestigious awards celebrate researchers whose academic excellence and innovation have made exceptional societal or scientific impact across the sustainability spectrum.



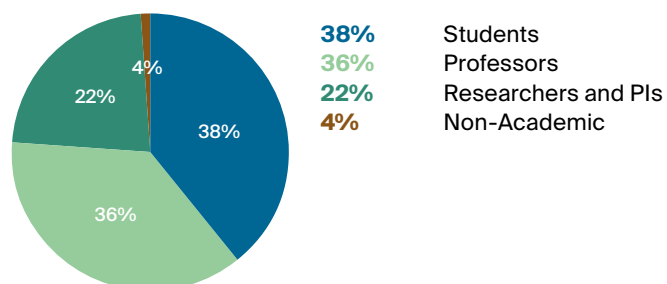
WSF-12 Venue:

The Hong Kong Polytechnic University (PolyU)
Address: 11 Yuk Choi Rd, Hung Hom, Hong Kong

Past Sponsors:



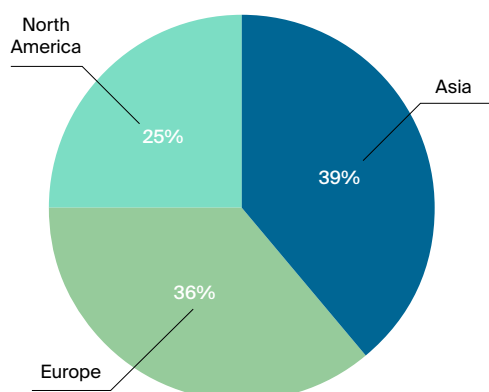
Past attendee profile



Geographical origins of participants in 2025

Categorised based on continent

Region	Percentage of Authors
Asia	39%
Europe	36%
North America	25%



Abstracts submitted in the past years:

- 2025 (WSF-11): 351
- 2023 (WSF-10): 173
- 2021 (WSF-9): 597
- 2020 (WSF-8): 395

Conference Gallery



Past Editions	Location	Website
WSF-11 (2025)	Barcelona, Spain	sciforum.net/event/WSF-11
WSF-10 (2023)	Hybrid Singapore Basel, CH Toronto, CA virtual, International	sciforum.net/event/WSF-10
WSF- 9 (2021)	Online	sciforum.net/event/wsf-9

Sponsorship Packages

	Bronze 800 EUR 6,000 CNY	Silver 2,000 EUR 15,000 CNY (6 available)	Gold 3,200 EUR 24,000 CNY (4 available)	Platinum 4,800 EUR 36,000 CNY (2 available)
Logo and Link on conference webpage	✓	✓	✓	✓
Logo and Link in the book of abstracts (online version)	✓	✓	✓	✓
Mention in the Thank You Email		✓	✓	✓
Exhibition booth (1 table)		✓	✓	✓
Logo inclusion on on-site MDPI promotional posters & roll-up banners		✓	✓	✓
Complimentary Banquet Dinner Registration		2	2	3
Complimentary conference registrations		2	2	3
Flyer Insert in Conference Bags The sponsor is responsible for all production and shipping costs associated with the flyer.			✓	✓
Logo placement on tables during tea breaks			✓	✓
Logo placement on tables during conference dinner/ appreciation dinner				✓
3-5-minute presentation of your company during conference dinner (video or live presentation)				✓
VIP seat at conference dinner (1 delegate)				✓

* From the date of the signed sponsorship agreement.

Other Sponsorship Opportunities

Customizable Sponsorship Plans Available! Please contact us if you would like to discover more and how each benefit will accommodate with your specific needs.

Material Sponsorship:

- Exclusive Custom Conference Tote Bags – *EUR 1,000 / CNY 8,000*
- Exclusive Custom Lanyards – *EUR 760 / CNY 6,000*
- Exclusive Custom Badges Inserts / Cards – *EUR 760 / CNY 6,000*
- Exclusive Custom Conference Pens – *EUR 760 / CNY 6,000*
- Exclusive Custom Souvenirs / Welcome Gifts – *EUR 1,100 / CNY 9,000*

Brand Exposure

- Corporate Logo at Registration / Sign-in desk – *EUR 380 / CNY 3,000*
- Corporate Logo on Participation Certificates – *EUR 380 / CNY 3,000*

Promotional & Display

- Conference Handbook Advertisement (Half Page) – *EUR 300 / CNY 2,400*
- Conference Handbook Advertisement (Full Page) – *EUR 500 / CNY 4,000*
- Corporate Promotional Material Inserts* – *EUR 700 / CNY 5,500*
- On-site Corporate Roll-up Banner Display* – *EUR 380 / CNY 3,000*

Premium Customization

- VIP Gala Dinner Brand Display Package** – *EUR 1,900 / CNY 15,000*

Company Details

Company _____
Street _____
P.O. Box _____
Country, postcode, place _____
Telephone _____
Website _____
E-mail address _____

Order Details (please select only one)

Bronze Package	Platinum Package
Silver Package	Other (please specify below):
Gold Package	

Other Sponsorship Opportunity

Additional comments

Payment

Total amount payable (EUR) _____

I will arrange a bank transfer to MDPI. Please send me the necessary payment details.

Signature and Date

The undersigned hereby registers to sponsor the conference WSF-12. The registration creates a legally binding contract between the conference and the company (sponsor). By giving a valid signature, the company agrees to the general terms and conditions as outlined below. The company agrees to recognize the rules and regulations set by the event organizer.

Signature

Date _____

A) Order Availability and Payment

Upon completion and submission of this order form, we will confirm to you if the selected sponsorship package for this conference is still available. In case a package is no longer available, we will offer you an alternative. You are entitled to decline the alternative proposal. MDPI reserves the right to decline an order.

The invoice for the order is payable within 30 days after receipt of the invoice.

Prices are subjected to VAT where applicable.

B) Withdrawal of the Order

If you find it necessary to withdraw your sponsorship or exhibition package, please inform us immediately at wsf12@mdpi.com. For cancellations made less than 30 days prior to the open day of the conference, MDPI reserves the right to charge 50% of the initial order unless otherwise agreed between the parties. For cancellations made less than 10 days prior to the opening day of the conference, MDPI reserves the right to charge the full amount of the initial order, unless otherwise agreed between the parties.

C) Insurance / Liability Indemnity

Liability insurance, as well as insurance against fire, explosions and natural events is obligatory for all sponsors, and must be taken out independently. MDPI is unable to take out insurance on behalf of the sponsors and cannot be held liable for any damages.

D) Complaints

Complaints concerning the conference need to be addressed to MDPI immediately at wsf12@mdpi.com.

E) Execution Disclaimer

MDPI cannot be held liable for unforeseen political, ecological, economic or other "force majeure" events and disasters that, in good faith, render it impossible to execute the conference.

F) Place of Jurisdiction

Place of jurisdiction for any disputes arising in connection with the event shall be the registered address of the conference organizer, MDPI, in Basel, Switzerland.

Be part of WSF2026 in Hong Kong and position your company as a leader in driving sustainable innovations for a better future!

Return this form before 14 August 2026 to:

WSF-12 Sponsoring, MDPI
Grosspeteranlage 5
4052 Basel
Switzerland

Tel.: +41 61 683 77 34

sciforum.net/event/WSF-12
wsf12@mdpi.com



sustainability



